

VIKI STYLEGUIDE

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In this document you will find a foundation of design guidelines and specifications for the Viki web application. This is a working document and thus will be modified and appended to until the completion of the Viki project.

Specifications in this styleguide refer ONLY to the latest design composition shown on page 3.

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Color Palette

Hexidecimal Values

Application Colors



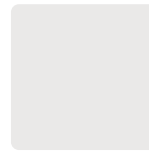
Backdrop
Dark Gray
#393531



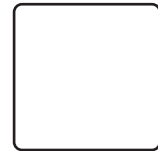
Backdrop
Light Gray
#919090



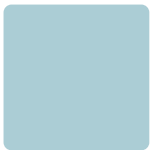
Backdrop Glow
Light Blue
#95b2b9



Module Background
Light Gray
#eaeae9



Canvas
White
#ffffff



Highlight Stroke
Light Blue
#abcdd5



Highlight Stroke Gray
#75756c



Icon Dark Gray
#3d3b34



Icon Medium
Gray
#736f63



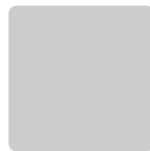
Icon Light Gray
#cccac3



Content Background
Fill Light Gray
#e5e6e7

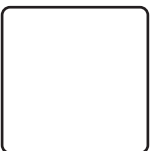


Accordion Bar Fill
Light Blue
#aac9td0



Item Stroke Box
Light Gray
#cccccc

Text Colors



Link Default
White
#ffffff



Link Hover/ Default
Orange
#f7911e



Link Active
Orange-Red
#d94a02



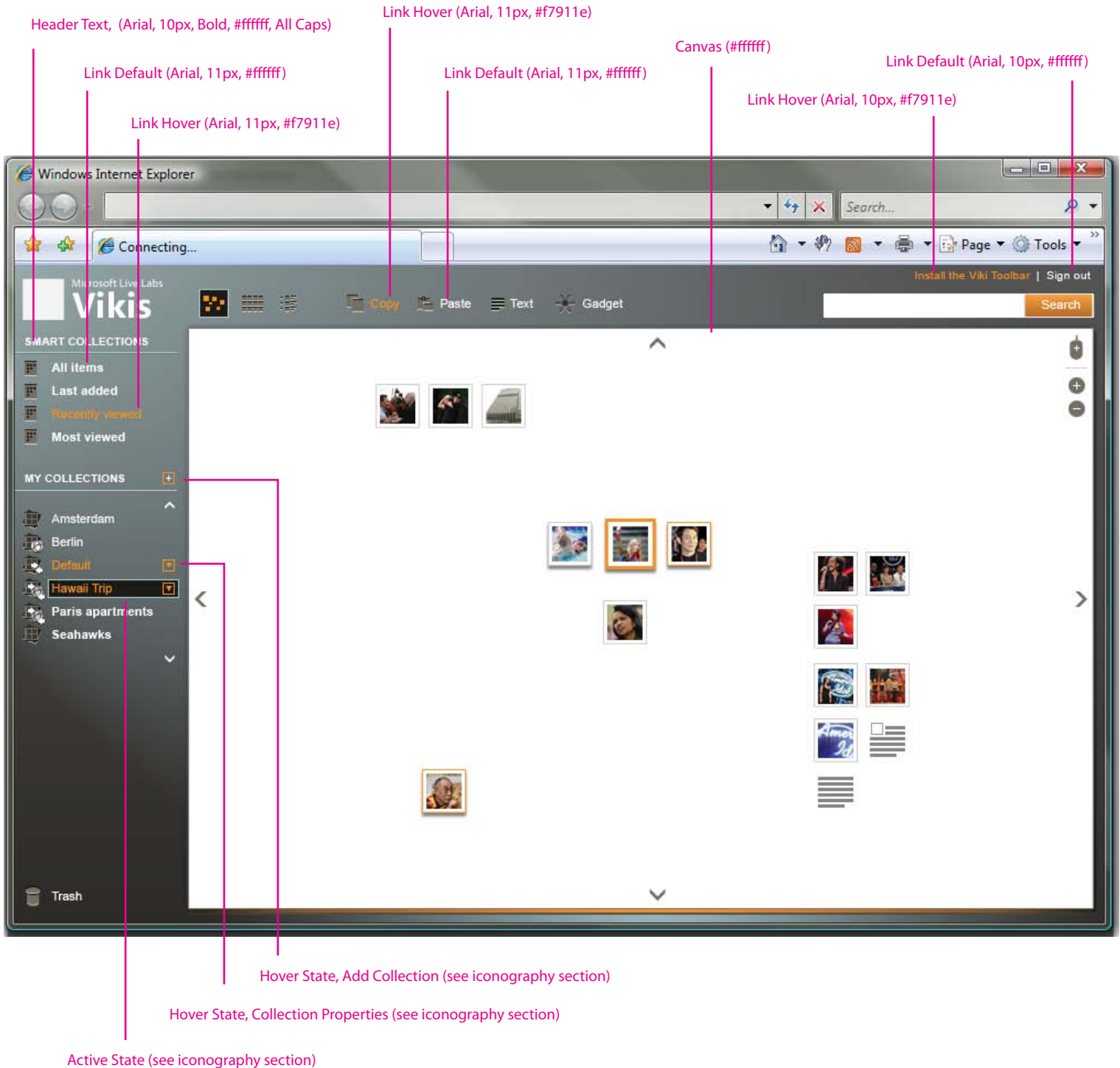
Canvas Text
Dark Gray
#333333



Canvas Text
Light Gray
#999999

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Visual Specification (Canvas View)



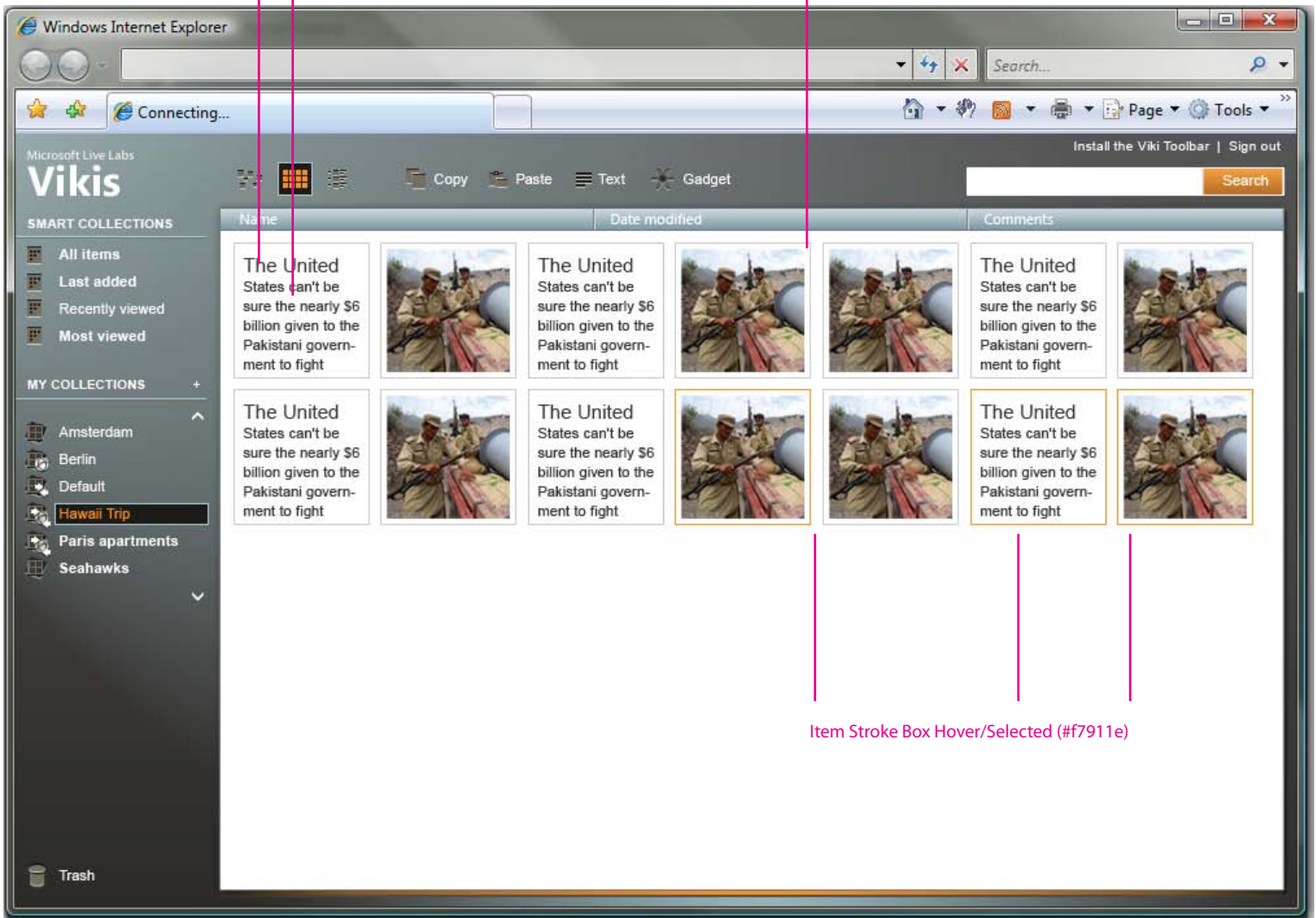
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Visual Specification (Grid View)

Title Text (Arial, 15px, #333333)

Normal Text (Arial, 11px, #333333)

Item Stroke Box Default (#cccccc)



Item Stroke Box Hover/Selected (#f7911e)







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Visual Specification (List View)

The image shows a screenshot of the Viki web application interface within a Windows Internet Explorer browser window. The interface is divided into a left sidebar and a main content area. The sidebar contains 'SMART COLLECTIONS' and 'MY COLLECTIONS' sections. The main content area displays a list of items in a table format. The table has columns for 'Name', 'Date modified', and 'Comments'. The first row is highlighted with an orange border, indicating a hover or selected state. The text in the table is styled according to the specifications provided.

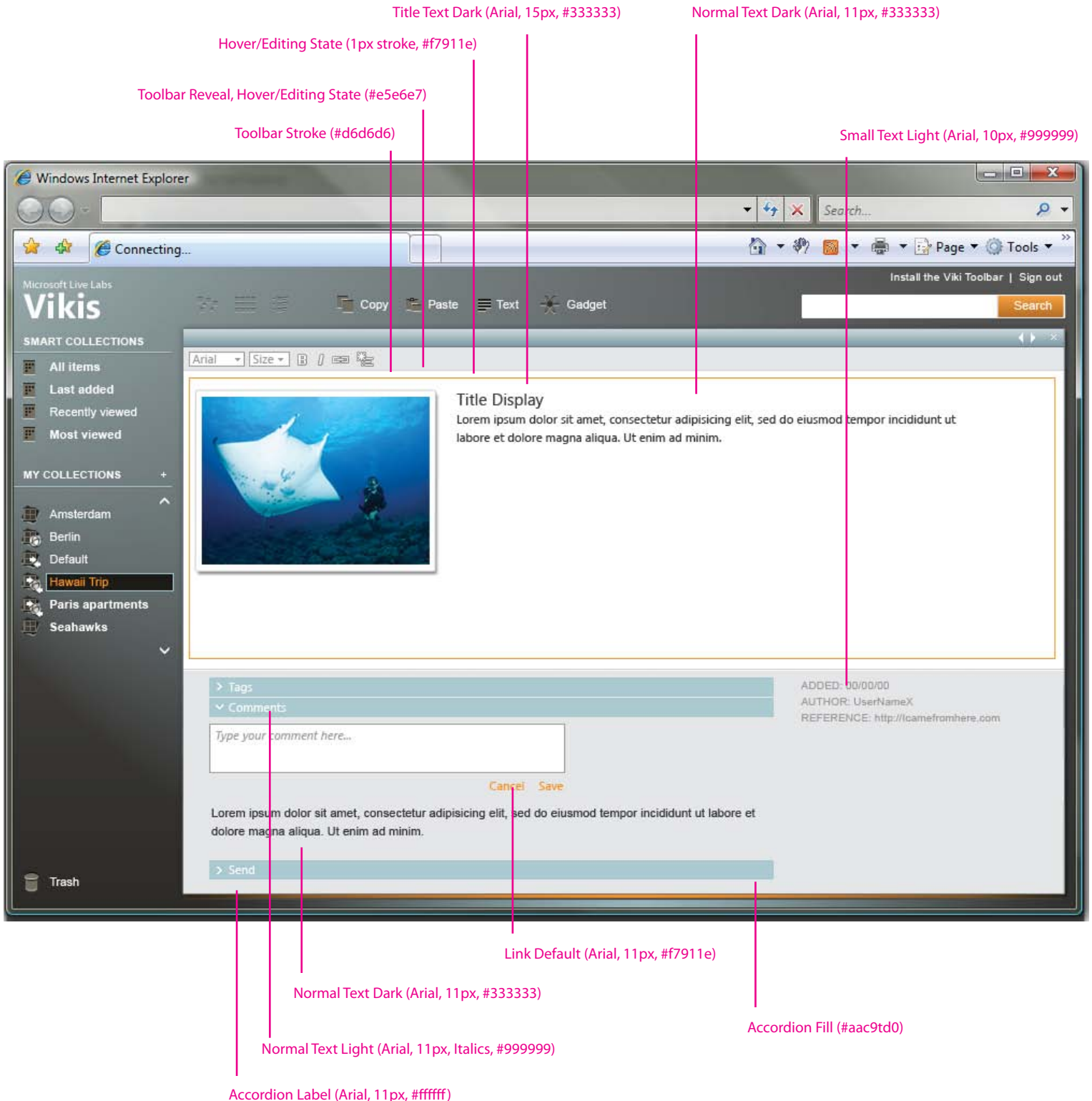
Visual specifications for the list view elements:

- Menu Label (Arial, 11px, #ffffff)
- Title Link (Arial, 15px, #f7911e)
- Hover/Selected (1px stroke, #f7911e)
- Normal Text Dark (Arial, 11px, #333333)
- Small Text Dark (Arial, 10px, #333333)
- Small Text Light (Arial, 10px, #999999)

Name	Date modified	Comments
 Title Display	00/00/00	
Incididunt ut labore et dolore magna aliqua. Ut enim ad Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis.	00/00/00	"This was the best hotel we could have stayed at." Author: Someone's Name
Incididunt ut labore et dolore magna aliqua. Ut enim ad Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis.	00/00/00	
 Title Display	00/00/00	
 Title Display	00/00/00	
 Title Display	00/00/00	
 Title Display	00/00/00	
 Title Display	00/00/00	

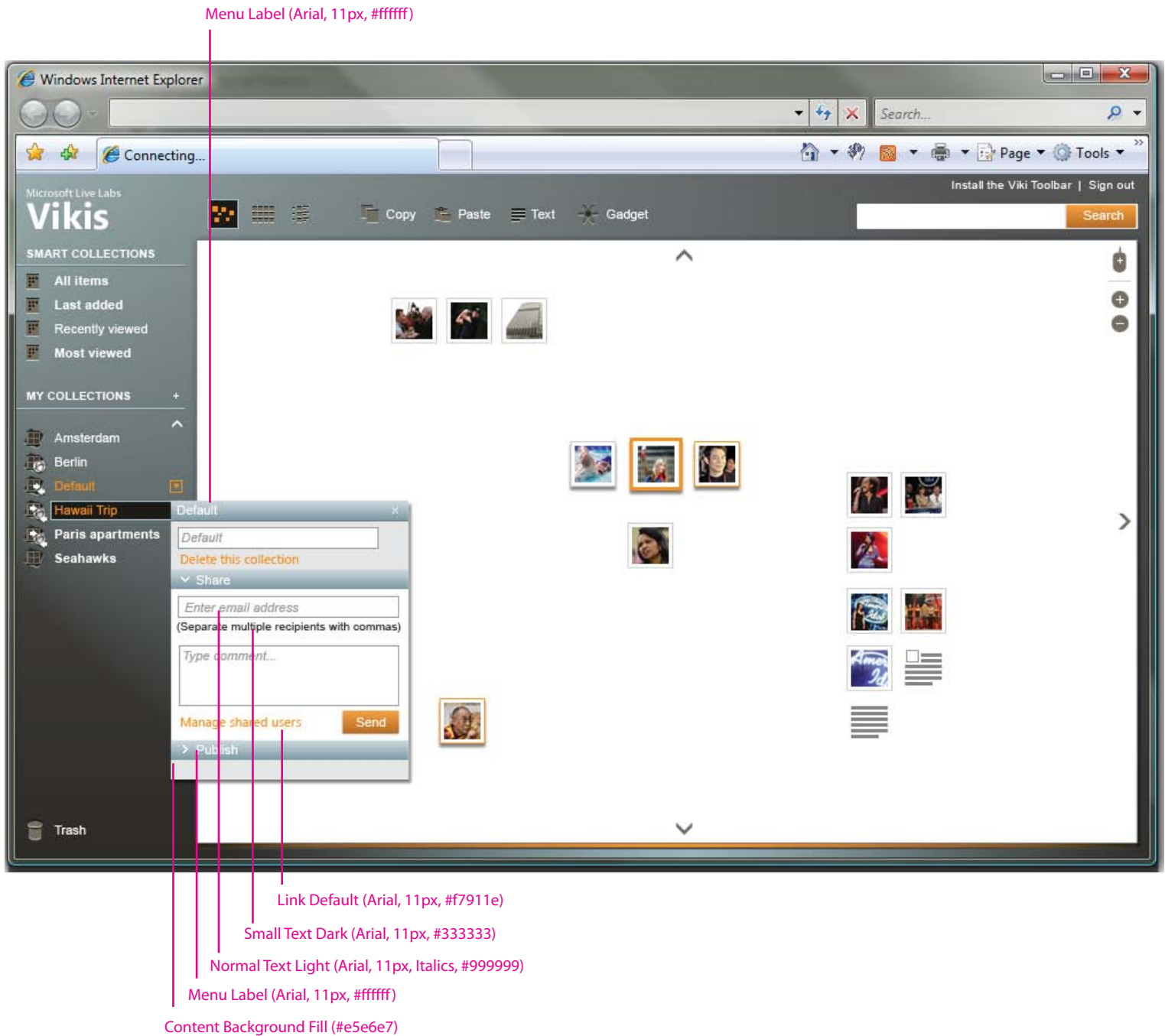
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Visual Specification (Item View)



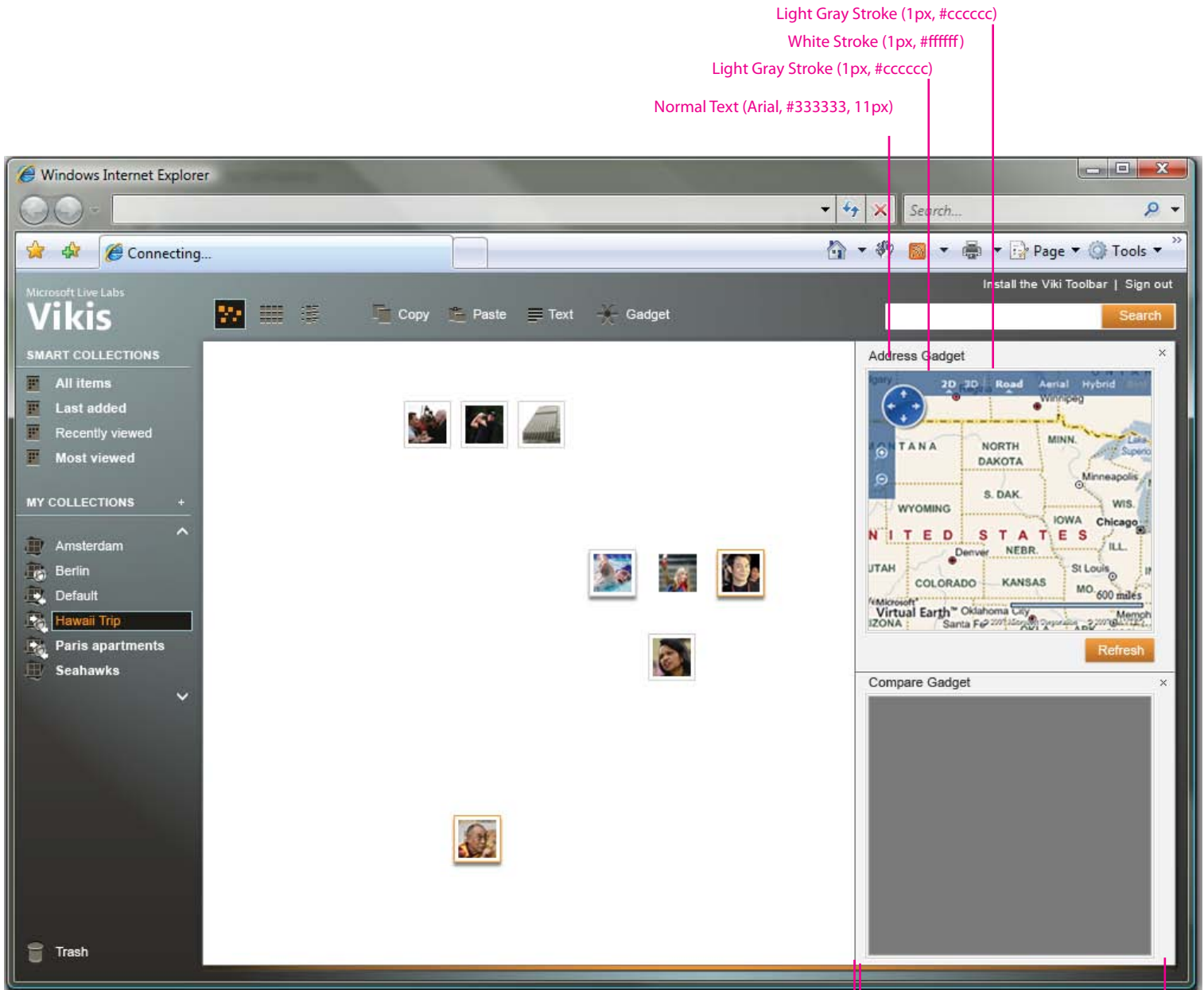
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Visual Specification (Collection Properties)



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Visual Specification (Canvas/Gadget View)



Light Gray Stroke (1px, #cccccc)

White Stroke (1px, #ffffff)

Light Gray Stroke (1px, #cccccc)

Normal Text (Arial, #333333, 11px)

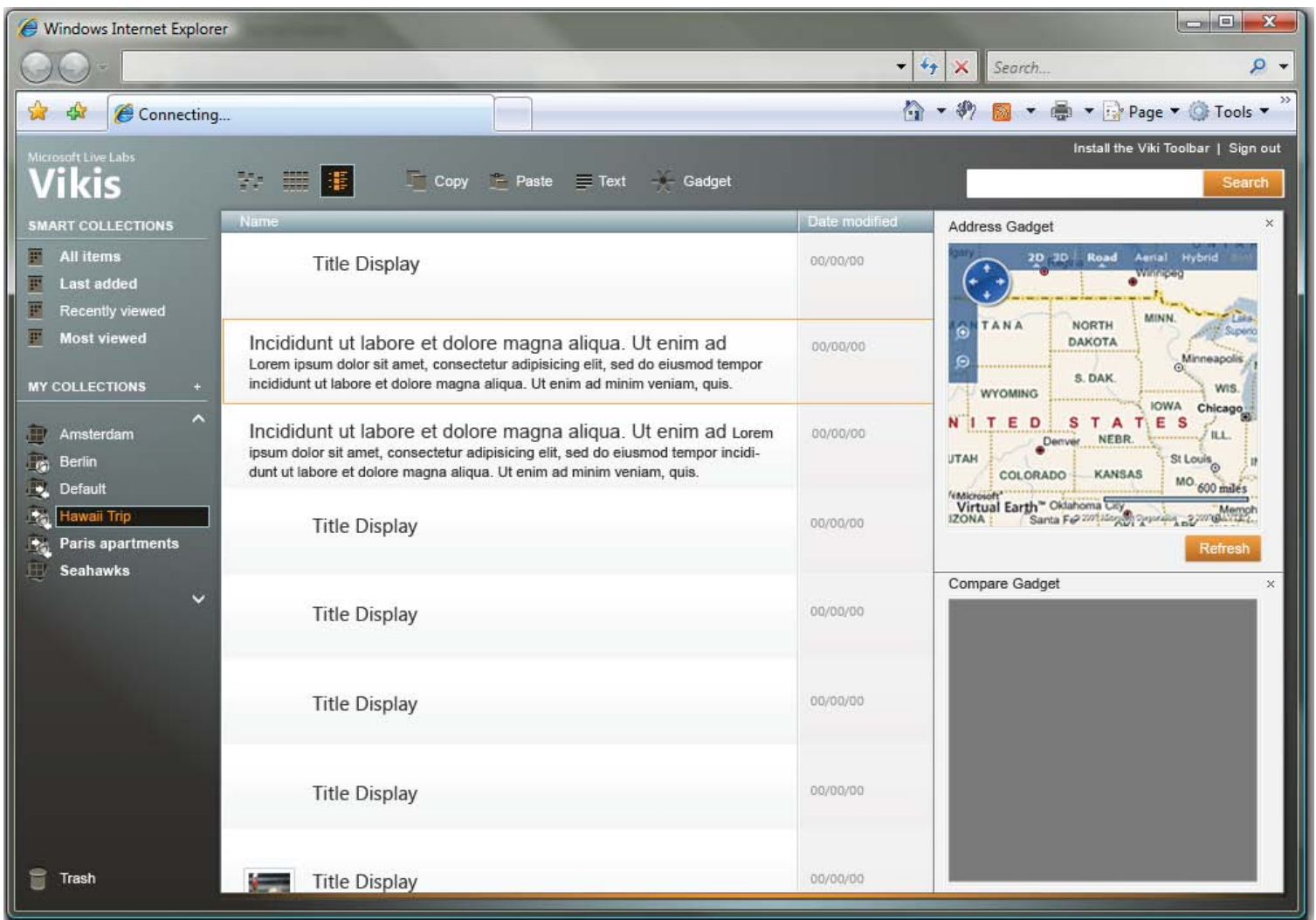
Gray border separator (1px, #6a7177)

Inner white stroke around gadget window (1px, #ffffff)

Gadget window background (#f3f2f2)

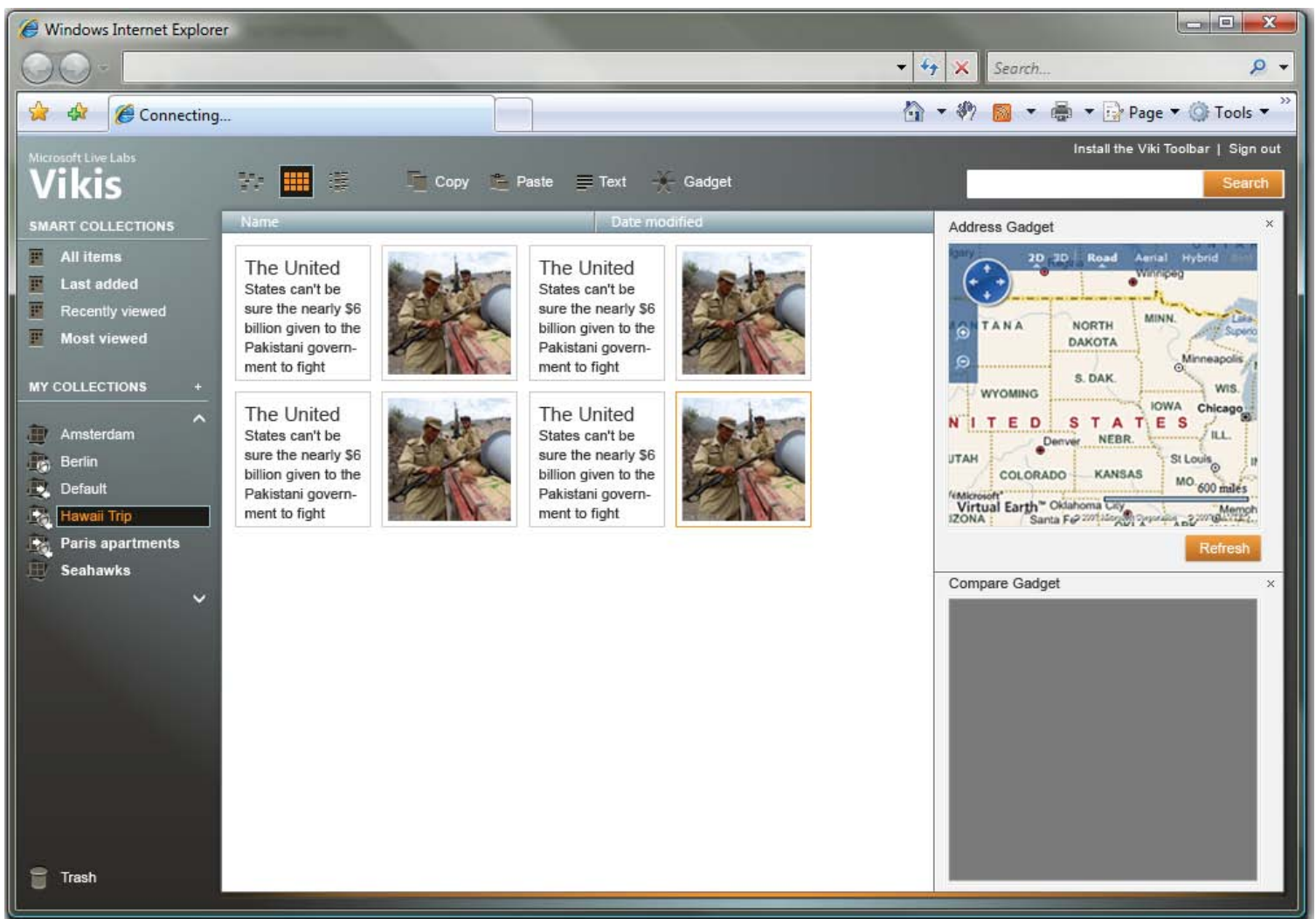
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Visual Specification (Canvas/List View)



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Visual Specification (Canvas/Grid View)



UI Text & Link Styles

For specifics on content creation, view modes and application icons please see the Iconography section.

Superhead

Lorem Epsum	Link Default (Arial, #ffffff, 10px, alias)
Lorem Epsum	Link Hover (Arial, #f7911e, 10px, alias)

Left Nav

Lorem Epsum	Link Default (Arial, #ffffff, 11px, alias)
Lorem Epsum	Link Hover (Arial, #f7911e, 11px, alias)
Lorem Epsum	Link Active (Arial, #f7911e, 11px, alias)

Tools

Lorem Epsum	Link Default (Arial, #ffffff, 11px, alias)
Lorem Epsum	Link Hover (Arial, #f7911e, 11px, alias)

UI Text & Link Styles (Continued)

Content

Lorem Ipsum	Small Text (Arial, #999999, 10pt, alias)
Lorem Ipsum	Small Link Default (Arial, #f7911e, 10pt, alias)
Lorem Ipsum	Normal Text (Arial, #333333, 11pt, alias)
Lorem Ipsum	Normal Link Default (Arial, #f7911e, 11pt, alias)
Lorem Ipsum	Title Text (Arial, #333333, 15pt, alias)
Lorem Ipsum	Title Link Default (Arial, #f7911e, 15pt, alias)

Imported Text

Lorem Ipsum	Default (Arial, #000000, 11pt, regular, alias type)
-------------	---

Footer

Lorem Ipsum	Default (Arial, #cccccc, 10pt, regular, alias type)
Lorem Ipsum	Hover (Arial, #999999, 10pt, regular, alias type)

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CSS Code

```
body {  
    font-family: Arial, Helvetica, sans-serif;  
}
```

```
#leftNavHdr {  
    color: #ffffff;  
    text-decoration: none;  
    font-weight: bold;  
    font-size: 10px;  
}
```

/ Left Nav Header */*

```
#leftNavDefault a {  
    color: #ffffff;  
    text-decoration: none;  
    font-weight: normal;  
    font-size: 11px;  
}
```

/ Left Nav Text Default */*

```
#leftNavHover a:hover {  
    color: #f7911e;  
    text-decoration: none;  
    font-weight: normal;  
    font-size: 11px;  
}
```

/ Left Nav Text Hover */*

```
#leftNavActive {  
    color: #f7911e;  
    text-decoration: none;  
    font-weight: normal;  
    font-size: 11px;  
}
```

/ Left Nav Text Active */*

```
#toolsDefault a {  
    color: #ffffff;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 11px;  
}
```

/ Tools Text Default */*

```
#toolsHover a:hover {  
    color: #f7911e;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 11px;  
}
```

/ Tools Text Hover */*

```
#smallText a {  
    color: #999999;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 10px;  
}
```

/ Small Text */*

```
#smallLinkDefault a {  
    color: #f7911e;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 10px;  
}
```

/ Small Link Default */*

```
#normalText a {  
    color: #333333;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 11px;  
}
```

/ Normal Text Default */*

```
#normalLinkDefault a {  
    color: #f7911e;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 11px;  
}
```

/ Normal Link Hover */*

```
#titleText a {  
    color: #333333;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 15px;  
}
```

/ Title Text */*

```
#titleLinkDefault a {  
    color: #ada163;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 15px;  
}
```

/ Title Link Default */*

```
#superHeadDefault a {  
    color: #ffffff;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 10px;  
}
```

/ Superhead Links Default */*

```
#superHeadHover a:hover {  
    color: #f7911e;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 10px;  
}
```

/ Superhead Links Hover */*

```
#label {  
    color: #ffffff;  
    font-weight: normal;  
    text-decoration: none;  
    font-size: 11px;  
}
```

/ Menu Bar and Accordion Labels */*

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CSS Code (Continued)

```
#footerDefault {                               /* Footer Link Default */
    color: #cccccc;
    text-decoration: none;
    font-weight: bold;
    font-size: 10px;
}

#footerHover {                                 /* Footer Link Default */
    color: #999999;
    text-decoration: none;
    font-weight: bold;
    font-size: 10px;
}









#importedText {                                /* Imported Text */
    color: #000000;
    font-weight: normal;
    text-decoration: none;
    font-size: 11px;
}
```

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Iconography

Note: Text shown with icons are HTML text.

Content Creation/Editing Tools

Description	Default State	Hover State
Copy	 Copy	 Copy
Paste	 Paste	 Paste
Text	 Text	 Text
Gadget	 Gadgets	 Gadgets





Collection Icons

Description	Default State	Hover State	Active State
My Collections Header	MY COLLECTIONS +	MY COLLECTIONS +	MY COLLECTIONS +
Smart Collection	 Title	 Title	 Title
Collection	 Title	 Title	 Title
Share	 Title	 Title	 Title
Publish	 Title	 Title	 Title
Share & Publish	 Title	 Title	 Title

Active & Hover State



Zooming Icons

Description	Default State	Hover State
Zoom in:		
Zoom out:		

Iconography (Continued)

View Mode Icons

Description	Disabled State	Default State	Hover State	Active State
Canvas view (lg):				
Grid view (lg):				
List view (lg):				
Canvas view (sm):				
Grid view (sm):				
List view (sm):				

Text Editing Icons























Description	Default State	Hover State	Active State
Bold			
Italicize			
Hyperlink			
Bulleted List			

Miscellaneous Icons

Description	Default State	Hover State	Active State
Minimize/Collapse			N/A
Maximize/Expand			N/A
Close			N/A
Dropdown			N/A
Resize Window		N/A	N/A

Iconography (Continued)

Miscellaneous Icons (Continued)

Description	Default State	Hover State	Active State
Next			N/A
Back			N/A
Trash		N/A	N/A
Scroll wheel enabled			N/A
Scroll wheel disabled			N/A
Scroll up			N/A
Scroll down			N/A
Pan left	 (animated)		N/A
Pan right	 (animated)		N/A
Pan up	 (animated)		N/A
Pan down	 (animated)		N/A
Loading	 (animated)	N/A	N/A
Drag/Drop (single item)		N/A	N/A
Drag/Drop (multi item)		N/A	N/A

Iconography (Continued)

BHO Toolbar Icons

Description

Add page



Add selection



Add selection
(clipping chicklet)



Canvas Item Stage Views

25% (32x32)

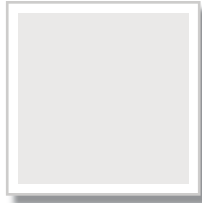


Drop Shadow (distance 3px, size 3px, opacity 50%)
Image Padding (3px)
Stroke (1px, #cccccc)

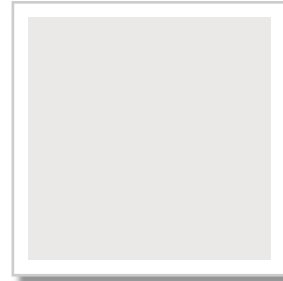
50% (48x48)



75% (64x64)



100%



Not Selected



Hover



Image Padding (3px)
Stroke (1px, #f7911e)
Border Padding (3px, #f7911e)

Selected



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Window Specifications

Inactive State



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Hover State



Drop shadow (4px distance, 3px size, 25% opacity)

Image padding - ALL windows (4px all sides)

Hover - ALL sides (8px, #f7911e)

Active State



Selected stroke (1px, #f7911e)